

Short Bio

Dr. Birgit Thoben is Founder and CEO of Future.Solutions, Honorary Associate Professor at the University of Birmingham, and an international expert in innovation management and hydrogen technologies. At Bosch, she co-created Platform 12, a pioneering space where art and engineering met to cultivate serendipity at the fuzzy front end of innovation. With more than 20 patents in fuel cells and extensive experience in European education initiatives such as KICstartH2, HyAcademy.EU and Green SKHy, she now develops advanced training formats that prepare professionals to think beyond checklists and act on unexpected opportunities. With her new approach SEREN.AI, she explores how AI can serve as a sparring partner for serendipity readiness in research and industry.