

# Presentation of ATOM

## *Abstract*

The patent licensing market is a \$150bn a year and is continuous growth and yet the discovery, due diligence and agreements are complicated and managed manually. Universities are driving innovation by continuously patenting new technologies and corporates are desperate to be at the forefront of innovation driven by market competition and regulation. This creates a unique opportunity to drive collaborations between these two players in a more standardized and global way. Atom facilitates this transition.