

EU an innovation continent: opportunities and challenges

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In 2018 European Commission (EC) started the European Innovation Council (EIC) pilot programme and set up the first EC AI expert Group. In April 2021 the EIC work was launched and in 2025 the European AI Continent Plan Communication was published. The talk will try to give an overview of the European Union strategy in empowering the continent as innovation and AI-friendly. Many examples of the different policy, scientific and business-wise activities developed by EC will be discussed trying to focus on the main opportunities as well as the main challenges.